



# RFID Journal LIVE! Retail @ RetailX Agenda

June 25 - 27, 2019

McCormick Place, Chicago

Tuesday, June 25, 2019

Schedule:

RetailX Keynotes:

10:00 AM - 10:15 AM

**Welcome and Introduction**

Mark Roberti, RFID Journal  
S106AB

10:15 AM - 11:15 AM

**RFID Basics**

Kevin Berisso, Ph. D University of Memphis  
S106AB

11:15 AM - 12:15 PM

**Why RFID is Essential for Retailers and Brand Owners**

Mark Roberti, RFID Journal  
S106AB

12:15 AM - 1:15 PM

**Lunch**

*Lunch for attendees is provided outside of the conference room*

1:15 PM - 2:15 PM

**EPC-enabled RFID Usage and Data Exchange  
GS1 US and Auburn University Update**

Justin Patton, Auburn University  
Michelle Covey, GS1 US  
Patrick Jarick, GS1 US  
S106AB

2:15 PM - 3:00 PM

**Understanding the Various Benefits of RFID  
and the Human Dimension**

Kristen Munroe, Ralph Lauren North America  
S106AB

3:00 PM - 3:45 PM

**The Future of Retail in a  
Post-Digital World**

Doug Stephens, President  
Founder of Retail Prophet

4:00 PM - 6:30 PM

**Reception** - Expo Hall Floor



Wednesday, June 26, 2019

Schedule:

RetailX Keynotes:

8:30 AM - 8:45 AM	<b>Welcome and Opening Remarks</b> Mark Roberti, RFID Journal S106AB	<b>Hitching a Rocket to an Engine, Bonobos and Walmart Takeoff</b> Andy Dunn, SVP of Digital Consumer Brands Walmart
8:45 AM - 9:30 AM	<b>Tech Transformation For Retail Success</b> Greg Buzek, IHL Group S106AB	<b>Inter-Generational: Leveraging the Power of A New Workplace Diversity</b> Chip Conley, Strategic Advisor Airbnb
9:30 AM - 10:15 AM	<b>Can Retailers be Omnichannel Ready Without RFID?</b> Bill Hardgrave, Auburn University S106AB	
10:15 AM - 11:00 AM	<b>Solution Provider Session: Avery Dennison</b> S106AB	
11:00 AM - 11:15 AM	<b>Solution-Provider Session: SML RFID</b> S106AB	
11:15 AM - 11:30 AM	<b>Solution-Provider Session - BSN: Increasing ROI With an RFID Solution</b> Phillip Calderbank, BSN S106AB	
11:30 AM - 12:15 PM	<b>Jack Willis Deploys RFID to Drive Stock Accuracy</b> Gary Tattersall Sham Ahmad Jack Willis S106AB	
12:15 PM - 1:45 PM	<b>Lunch</b> <i>Lunch in the exhibit hall</i>	
1:45 PM - 2:30 PM	<b>Using RFID to Prevent Theft and Counterfeiting-</b> Dakota Miller, Quincy Bioscience S106AB	
2:30 PM - 3:15 PM	<b>Stadium AB Improves Inventory Accuracy with RFID</b> Johan Stenstrom, Stadium AB S106AB	



**Wednesday, June 26, 2019**

**Schedule:**

**RetailX Keynotes:**

**3:15 PM - 4:00 PM**

**Herman Kay Uses RFID to Track and Improve  
Garment Production**

Richard Haig, Herman Kay  
S106AB

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**Thursday, June 27, 2019**

**8:15 AM - 8:45 AM**

**Five Years In: What I've  
Learned About Building a  
21st Century Retailer**

Susan Tynan, CEO &  
Founder of Framebridge

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**8:45 AM - 9:15 AM**

**True Grit: A Warrior's  
Mettle Builds an  
E-Commerce Brand**

Dan Alarik, CEO & Founder,  
Grunt Style

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**9:00 AM - 9:15 AM**

**Welcome and Introduction**

Mark Roberti, RFID Journal  
S106AB

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**9:15 AM - 10:00 AM**

**RFID in Retail: Where the Benefits Are**

Marco Cunha, MO Fashion – SONAE  
Sham Ahmad, Jack Wills  
S106AB

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**10:00 AM - 10:45 AM**

**RFID Barometer in Retail**

Antonio Rizzi, University of Parma  
S106AB

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**10:45 AM - 11:30 AM**

**TFG Drives Stock Accuracy With RFID**

Martin Kurc  
Michelle McCann, TFG  
S106AB

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**11:30 AM - 2:00 PM**

**Lunch**

*Lunch in the exhibit hall*