

AGENDA

10:00 AM	Welcome and Introduction Mark Roberti, RFID Journal
10:15 AM	RFID Basics Kevin Berisso, Ph.D., University of Memphis
11:15 AM	Why RFID Is Essential for Retailers and Brand Owners Mark Roberti, RFID Journal
12:15 PM	Lunch Lunch for attendees is provided outside of the conference room.
1:15 PM	EPC-enabled RFID Usage and Data Exchange-GS1 US and Auburn University Update Justin Patton, Auburn University; Michelle Covey, GS1US; Patrick Javick, GS1US
2:15 PM	Understanding the Various Benefits of RFID— and the Human Dimension Kristen Munroe, Ralph Lauren North America
3:00 PM	Keynote: The Future of Retail in a Post-Digital World Doug Stephens, Retail Prophet
4:00 PM-6:30 PM	Reception in Exhibit Hall

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8:30 AM	Welcome and Opening Remarks Mark Roberti, RFID Journal	
8:45 AM	Tech Transformation For Retail Success Greg Buzek, IHL Group	
9:30 AM	Can Retailers be Omnichannel Ready without RFID? Dr. Bill Hardgrave, Auburn University	
10:15 AM	Solution Provider Session Avery Dennison	
11:00 AM	Solution Provider Session SML RFID	
11:15 AM	Solution-Provider Session: BSN: Increasing ROI With an RFID Solution Philip Calderbank, BSN	
11:30 AM	Jack Wills Deploys RFID to Drive Stock Accuracy Gary Tattersall, Jack Wills	
12:15 PM	Lunch in the Exhibit Hall	
1:45 PM	Using RFID to Prevent Theft and Counterfeiting Dakota Miller, Quincy Bioscience	
2:30 PM	Stadium AB Improves Inventory Accuracy With RFID Johan Stenstrom, Stadium AB	
3:15 PM	Herman Kay Uses RFID to Track and Improve Garment Production Richard Haig, Herman Kay	

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9:00 AM	Welcome and Introduction Mark Roberti, RFID Journal
9:15 AM	RFID in Retail: Where the Benefits Are Sham Ahmad, Jack Wills; Marco Cunha, MO Fashion - SONAE
10:00 AM	RFID Barometer in Retail Dr. Antonio Rizzi, University of Parma
10:45 AM	TFG Drives Stock Accuracy With RFID Martin Kurc, The Foschini Group (TFG); Michelle McCann, The Foschini Group (TFG)
11:30 AM	Lunch in the Exhibit Hall