

Misleading Advertising Scams

Fairguide by Construct Data Verlag AG and **Expo-Guide by Commercial Online Manuals S de RL de CV** are targeting HD Expo exhibitors with advertising scams.

Both companies offer advertising space on their website, using a form which resembles an organizer's free catalogue listing service, inviting exhibitors to sign and return the form for an entry in an online directory. However, exhibitors who sign and return the form are then bound to a non-terminable agreement at significant cost for a period of at least three years and automatically renewing thereafter at the same cost, unless cancelled by registered letter within the appropriate period.

Please note that HD Expo has **no relationship** with Construct Data Verlag AG, Fair Guide, Expo-Guide, Commercial Online Manuals S de RL de CV or any of its many other brands, and they have no right to use the HD Expo show name and brand on information they send out to exhibitors.

If you receive a document from Construct Data Verlag AG or Expo-Guide by Commercial Online Manuals S de RL de CV which uses our name or the name of our events, and which offers advertising space on the Fair Guide website (<http://www.fairguide.com/>), please do not sign the form unless you have carefully read and understood the terms contained in the small print.

Unaffiliated List Rental Companies

Please be aware of outside companies who claim to offer HD Expo attendee list rentals. **These companies are not affiliated with HD Expo and do not offer valid or reputable information.** In many cases, these companies are not CAN-SPAM compliant.

HD Expo has no relationship with:

- InfoQuarter
- Conference Merit
- TecList Data

The only official list rental services are offered through HD Expo and its third party list rental provider. Please contact your account executive for further details.

Unaffiliated Housing Companies

Please be aware of outside companies claiming to be The Official Housing group for HD Expo trade show.

OnPeak is the only official Housing Block company affiliated with HD Expo. You can find a full list of unaffiliated housing companies on our website at hdexpo.com > Hotel Reservations.