

hospitality design

FOR IMMEDIATE RELEASE

Contact: Jennifer Yarber, Marketing Director
jennifer.yarber@emeraldexpo.com
770.291.5459

BDNY joins HD Expo and *Hospitality Design* magazine as part of Emerald Expositions' hospitality portfolio

ALPHARETTA, Ga. (October 16, 2018)—Emerald Expositions, the owner of HD Expo, *Hospitality Design* magazine, and the other HD events, today announced the acquisition of Boutique Design New York (BDNY) and related assets from ST Media Group (ST Media) and Hospitality Media Group (HMG). The addition marks the beginning of collaborative synergies between the brands that will greatly benefit designers, architects, purchasing firms, owner/operators, and leading brands within the hospitality industry.

“We are truly excited about bringing BDNY and its sister properties into our growing portfolio,” said Stacy Shoemaker Rauen, editor in chief of *Hospitality Design* magazine and vice president of the Hospitality Design Group. “Having the two brands under one group means we can better serve and connect the hospitality design industry.”

HD Expo and BDNY are the two-leading trade show and conference platforms for the hospitality design industry, with each event offering distinct content, format and audiences. Both events are well-positioned for continued steady growth in attendance and exhibitors, and are highly valued for their ability to bring together innovative products, engaging education, and professional networking in each unique format and location.

Other assets acquired in addition to BDNY include the BDwest and HX: The Hotel Experience trade shows; the Hospitality Match, Senior Lifestyle Design Match and Forum Series events; and *Boutique Design*, the partner magazine to BDNY. Members of the ST Media and HMG teams will join Emerald Expositions, including Michelle Finn, formerly president of HMG and senior vice president of ST Media.

“The addition of the Boutique Design brand complements an already robust Emerald hospitality and design portfolio, which includes Hospitality Design, Kitchen & Bath Industry Show (KBIS), Healthcare Design, Environments for Aging, International Contemporary Furniture Fair (ICFF),

and HotelPoint. With BDNY and HX set to stage next month, it's business as usual. We are looking forward to two successful shows, and also supporting the future development of these very influential hospitality brands. It will also be a great pleasure to work again with Michelle Finn, whose excellent leadership has been a driving force for BDNY's success," said Joe Randall, Executive Vice President, Emerald Expositions.

###

About HD Expo and *Hospitality Design* magazine

[HD Expo](#) attracts the world's most talented and sought-after network of interior designers, architects, hoteliers, owners, operators, developers and purchasers. Over 12,500 show attendees will come face-to-face with the most captivating products and resources to consider for global hospitality projects, and stay on top of industry news and trends through thought-provoking conference programming. The next HD Expo will be held May 15 – 17, 2019, at the Mandalay Bay Convention Center in Las Vegas.

Published 11 times a year, [Hospitality Design magazine](#) is the premier trade outlet and voice for the hospitality design industry. *Hospitality Design* magazine continues its 37-year mission to connect and enrich the industry through innovative projects, inspiring products, the latest trends, development spotlights, and interesting interviews with some of the industry's leading professionals.

About BDNY

Now in its ninth year, [BDNY](#) is a leading trade show and conference for boutique hospitality design professionals, primarily serving the eastern United States, Canada and Europe. BDNY has been recognized among the fastest-growing trade shows in the U.S. for the past five years and was ranked the 145th largest U.S. trade show by Trade Show News Network in 2017.

Presented annually in November at New York City's Javits Center, BDNY showcases high-end, unique and innovative design products for the hospitality industry. The two-day show brings more than 8,000 interior designers, architects, purchasing agents and hospitality property owners and developers together with over 750 manufacturers and marketers of exceptional design elements for hospitality interiors. The next BDNY event will be held on November 11 – 12, 2018.

About Emerald Expositions

HD Expo and BDNY are owned by [Emerald Expositions](#), a leading operator of business-to-business trade shows in the United States. The company currently operates more than 55 trade shows, as well as numerous other face-to-face events. In 2017, Emerald's events connected over 500,000 global attendees and exhibitors and occupied more than 6.9 million NSF of exhibition space.