

# CEDIA® EXPO

SEPTEMBER 4 - 8, 2018

SAN DIEGO CONVENTION CENTER

## TECH | TALKS

POWERED BY:

# CEPro

Powered by **CEPro**, TechTalks will cover an array of topics ranging from SDVOE vs. HDBaseT-IP, Fiber vs. Copper, working effectively with Interior Designers, and more. Take part in a discussion, or sponsor an exclusive talk or panel on the Smart Stage this September. All TechTalks will be heavily promoted to attendees and press.

### EXCLUSIVE TECHTALK **\$12,500**

Curate your own TechTalk with CEPro editors. TechTalks cannot be a product pitch, but this is your time to discuss an important topic relevant to the home tech industry from your vantage point.

- TechTalk featured in the pocket guide and mobile app with your company name and logo
- Ability to sit on a panel and help curate a TechTalk exclusively with CEPro editors
- Live stream session with your logo featured on CEDIAExpo.com social channels
- 2-camera video for final video for sponsor marketing use with sponsor logo
- Hosted in CEPro's CEDIA Scoop section through the end of September
- Logo featured on the screens during the presentation
- 1 Pre show email to CEDIA Expo attendee list
- Push notification on mobile app when your session begins
- Content posted to CEPro CEDIA section
- CEPro Social 50k impression campaign

### TECHTALK MODERATOR OR PANELIST **\$5,000**

Provide insight on important topics put together by CEPro. Sit on a panel with other co-sponsors (maximum 3/panel).

- TechTalk featured in the pocket guide and mobile app with your company name
- Live stream session featured on CEDIAExpo.com social channels
- 2-camera video for final video for sponsor marketing use with sponsor logos
- Logos of participating sponsors on the screens during the presentation
- Hosted in CEPro's CEDIA Scoop section through the end of September
- Content posted to CEPro CEDIA section

FOR QUESTIONS AND TO PURCHASE, CONTACT:

Shawn Tobin | [stobin@ehpub.com](mailto:stobin@ehpub.com)  
O: (508) 663-1500 x324 | C: (978) 886-1028

Chelsea Cafiero | [ccafiero@ehpub.com](mailto:ccafiero@ehpub.com)  
O: (508) 663-1500 ext. 289 | C: (978) 697-5075

Ray Lyons | [rlyons@ehpub.com](mailto:rlyons@ehpub.com)  
C: (508) 208-7655